CETPA Welcomes You To The 43rd Annual Fall Conference!

**November 19-21, 2003
Fess Parker Doubletree
Santa Barbara, CA**

Throughout our K12 technology careers, each of us seeks the strongest resources available to assist in making appropriate technical, managerial and operational decisions. For K12 technologists, one such resource is coming up in November when we will gather for the CETPA 2003 Annual Conference!

The theme of this year's conference is, "Engineering the Future of Educational Technology." Attendees of past conferences have had the following to say:

"The best conference I've ever attended…"

"Excellent!! Keep up the good work…"

"I will certainly be back at the next conference…"

"Full throttle" is the best way to describe the activities planned for this year's conference! On November 18 (the day before the conference) buckle up and smoke the tires at one or both of the pre-conference sessions where the topics will be "Migrating to Exchange" and "Linux, Open Source Systems in K12."

Following the pre-conference sessions, move into high gear at the opening general session where the keynote address will be delivered by Jack O'Connell, California Superintendent of Public Instruction. Then, get ready for overdrive with over 40 highly informative workshop sessions, hands-on labs, tech-talks and the vendor exposition!

This year will be a challenge for school districts and county offices of education to meet their instructional and administrative technology needs in the most efficient and effective manner possible. The conference will provide an excellent opportunity for you to gather ideas from others or share your own solutions for coping with the requirement that you do more with less. CETPA will once again contribute to your awareness, expertise and career development at the 43rd Annual Conference in Santa Barbara.

So, join us at the Fess Parker Doubletree in Santa Barbara, from November 19-21, for three days of professional development and networking as CETPA provides the resources necessary for "Engineering the Future of Educational Technology." Take advantage of the Early Bird registration to reserve your place at the conference for significantly less than the regular registration fees. Finally, stay tuned to the CETPA Web site at www.cetpa-k12.org for further conference information.

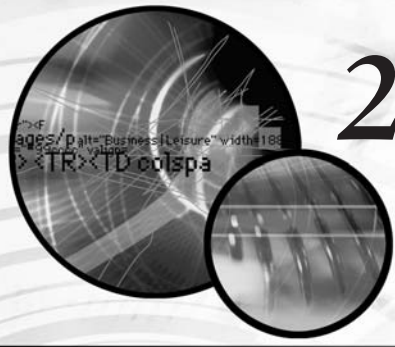See you in Santa Barbara!

*— Mike Caskey,
CETPA president*

Become a CETPA Member

Check out our online registration
forms on our Web site at www.cetpa-k12.org
for more information!

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2003 Conference

Breakout Sessions Provide Much Education!

Educational sessions will be offered throughout the three-day conference. The following list represents a sampling of the informative breakout sessions that are planned

1.   Forensics Update – What You Need to Know about Computer Evidence and Electronic Monitoring
2.   Budget Saving Resources Available to Education
3.   Building Data-Driven Web sites with MySQL and Perl
4.   Current Status of DCP
5.   Detecting and Tracing Network Abuses: The Devil's in the Details
6.   Do More with Less: Windows Server 2003
7.   Electronic Student Records Transfer - K12 & Postsecondary
8.   Eliminating the End User: The Key to Problem Free Technology
9.   Emerging Security Threats & Trends
10. E-Rate: The Good, The Bad and The Ugly
11. K-12 Network Security: Managing Sensitive and Important Data
12. Network Support and Management: Choosing the Right Tools
13. SISWEB: Web-based Student Information System
14. Technical Solutions for Addressing NCLB
15. Using a Web Portal to Provide One-Stop Shopping for all IT Services and Support
16. Web-Based Help Desks for K-12 School Districts
17. You, NCLB & SB1453 - What's Happening!

Take a Bit of the Conference Home, Attend a Hands-On Session

By Scott Sexsmith

Been trying to get back to school lately? Want to learn a new skill or brush up on an old one? If that's the case, plan on attending at least one session in the "hands-on" labs during the conference this year.

The purpose of the labs is to give you some brief, but practical, training that you'll be able to use right away when you get back to the office. During these sessions, you'll be sure to experience some great tips and lessons that you can apply right away.

Thanks to our hands-on lab co-sponsors

Apple, **Dell** and **Microsoft**, our plans include running two labs again this year featuring both PC and Apple hardware and software. Past offerings have included such topics as Cisco Monitoring Tools, An Introduction to Active Directory, Visio, HP OpenView, Microsoft Project, Basic and Advanced Configuration of Cisco Routers and Switches, Introduction to Apple OS X, Mac OS Workstation Management Tools, MPEG4 Encoding and Streaming, and many other practical applications. We are currently in the process of finalizing the content for this year's sessions.

Watch for updates on the CETPA Web site as our plans are finalized and the sessions become more defined. Each lab will have 20 workstations/seats and they will fill up fast. Be sure to keep an eye out for the schedule of these labs during the conference and plan on getting there a few minutes early to reserve your seat.

We hope you find these hands-on sessions informative and practical. We've put them together with the needs of our attendees in mind. Please feel free to contact me at ssexsmith@capousd.org if you have any questions, comments or suggestions.

Jack O'Connell Featured as Keynote Speaker

CETPA is pleased to have tentatively scheduled California Superintendent of Public Instruction Jack O'Connell as the keynote speaker for the 2003 Annual Conference.

O'Connell was elected to serve as California's 26th State Superintendent of Public Instruction on November 5, 2002, garnering more votes than any other contested candidate in the country. Previously, he served for two decades in the California State Legislature representing the Central Coast.

Throughout his career, O'Connell has stressed education improvement. As the author of numerous landmark education bills in both the Assembly and the State Senate, he made quality education in California his number one priority. This commitment to the children of California earned O'Connell much praise and respect from colleagues and educators.

At the helm of the California Department of Education, he will focus on accountability, access and opportunity. As a proven team builder with the ability to forge consensus on thorny issues, especially where challenges are strongest, O'Connell will continue efforts to fortify California's world-class academic standards, strengthen the state's assessment system and bolster support for the state's classrooms. He is a long-time advocate for smaller class sizes, improved teacher recruitment and retention, comprehensive diagnostic testing and up-to-date school facilities.

O'Connell was born in 1951 in Glen Cove, New York. In 1958, his family moved to Southern California, where he attended local public schools. He received his Bachelor of Arts degree in history from California State University, Fullerton and earned his Secondary Teaching Credential from CSU, Long Beach in 1975. He returned to his high school alma mater to teach for several years and later served on the Santa Barbara County School Board.

O'Connell was elected to the 35th State Assembly District in 1982 and was re-elected by wide margins thereafter, once garnering both the Republican and the Democratic nominations. In 1994, he was elected to the 18th State Senate District and easily won re-election in 1998.

O'Connell and his wife, Doree, have been married for more than 25 years and have a daughter, Jennifer, who attends public high school. Doree recently earned her teaching credential at Cal Poly San Luis Obispo.

Conference Attendance During Tough Budget Times

The Annual CETPA Conference has become the single most important professional development event of the year for K-12 technologists. To help make conference attendance more affordable, the CETPA board has coordinated travel to the conference via Amtrak Train at discount rates.

A special Amtrak Fare Code Number (X80Z-964) has been set up for CETPA conference attendees to use when booking a ticket. This code will be "active" and available for use from November 16-24, 2003. CETPA attendees that refer to this code when making a reservation will receive a 10 percent savings off the lowest rail fare that is available when making the reservation.

To book a ticket, please call Amtrak at 1-800-USA-RAIL. Make sure to refer to the conference code (X80Z-964) when making this reservation. This offer is not valid on Auto Train, Acela Express 1st Class, Metroliner Club Service, or Sleeping Accommodation charges. Fare is valid on ACELA Regional Service, ACELA Express Business Class, and Metroliner Coach Service during off-peak weekday travel and all departures on weekends (other restrictions may apply). Schedules can be viewed online at www.amtrak.com.

The CETPA board looks forward to seeing you at the conference!

CETPA 2003 Conference Vendors

365USA
3Com
Administrative Assistants, Ltd.
Affidia Systems, Inc.
Airlinks Networking
Allconnected,Inc
Allied Telesyn
AMS.NET
Anixter
Apple Corp.
Arey Jones Educational Solutions
Audio Graphic Systems
CBX Technologies
Chancery Software
Cisco Systems
Computer Power Solutions of Illinois
Data Impressions, Inc.
Data Systems Worldwide
Decotech Systems, Inc.
Dell Computer Corporation
DGS-Procurement Division
Digitronics Software
Eagle Software
ECS Imaging
Edulink Systems
Edupoint Educational Systems
Extreme Networks
Faronics Technologies
Flluke Networks
Follett Software Company
Foundry Networks
Gateway
GovConnection

Govplace
Hewlett Packard
Interactive Educational Services, Inc.
Internet Software Sciences
JDL Technologies
Laserfiche Document Management
Leviton Voice & Data
Lightspeed Systems
Linksys
Marketware, Inc.
Maximus
Microsoft Corporation
MiLAN Technology
NCS Learn
Network Infrastructure Corp.
Novell Corporation
Panduit Corporation
PC Mall Gov
Planware Systems
PTM Document Systems
QSS
Quest
Scantron Corporation
Scantron Service Group
Schoolcity Inc.
School-Link Technologies
Sehi Computers
Spectrum Communications
Starnet Data Design
Stratacache
Sun Microsystems
Sun Wireless
Sungard Pentamation

Support Alternatives
Tangent Computer
TechSETS
TetraData
Tripp Lite
Tyco Electronics
Unisys Corporation
Vericept Corporation
VL Systems
Walker Comm, Inc.
Workgroup Solutions
Xerox Corporation

CETPA K-12 Technologists
8th Annual "Best Ever" Golf Tournament
Co-Sponsored by PowerSchool
A Division of Apple

Join us for golf at one of the nicest courses in the Santa Barbara area. Glen Annie Golf Club is a championship golf course with first class amenities situated in the rolling foothills of scenic Santa Barbara. This spectacular golf layout is enhanced by breathtaking panoramic views of the Pacific Ocean and Channel Islands and is always maintained with the highest standards. You don't have to be a pro to play, in fact we've had CETPA members at previous tournaments who played their first round of golf ever at one of our events!

A few of us have had a chance to preview the course and it is spectacular. The best part is that you will get to play for practically nothing. Thanks to our co-sponsor, **PowerSchool**, each of you can expect a round of golf unlike anything you have experienced before. The Tournament will begin on Friday, November 21. Grab your box lunch and head to your cart for a shotgun start at 12:00 noon. We'll tee up to a "shotgun style" start and hopefully we can complete all 18 holes before dark. The format is "scramble" with foursomes playing the best shot of any player on your team. Even hackers can win this tournament. Your registration fee will provide you with the following:

> *** Green fee, including cart**
> *** Box lunch**
> *** Beverage carts**
> *** A chance at a hole-in-one for two personal watercraft**
> *** Camaraderie, friendship, mingling, decompressing and general fun**
> *** Chances to win fabulous prizes**

Thanks to **PowerSchool**, the cost per Conference Attendee duffer or spouse is only $45 each. Vendors pay only $115. Sets of rental clubs are available for $40. Send this form and payment, made payable to CETPA, to the attention of Scott Sexsmith at Capistrano Unified School District, 32972 Calle Perfecto, San Juan Capistrano, CA 92675. Your payment must be received prior to October 15, 2003 to be guaranteed a spot in the tournament. Space is limited and when sold out, well, you missed it! A registration form must be completed for each player.

Name:

Email address:

Phone Number:

I want to play with:

Amount enclosed:

November will arrive in a hurry. Sign up as soon as possible. Get prepared for golf like you've never experienced. Any questions, email Scott Sexsmith at ssexsmith@capousd.org.

Registration Form

CETPA K-12 Technologists 43rd Annual Conference

Conference Location:	Fess Parker's DoubleTree Resort, Santa Barbara, California
Conference Dates:	Wednesday, November 19, 2003, to Friday, November 21, 2003. Registration 8:00 a.m. Opening Session 9:00 a.m.
Conference Fee:	$ 300.00 Early Bird Registration - Deadline prior to **October 31, 2003** $ 325.00 after **October 31, 2003**, and On-site Registration $ 90.00 Spouse and Retired CETPA Member Registration
Hotel Reservations:	Complete the DoubleTree Resort reservation form included in this conference announcement. Mail or fax the form **directly to the hotel**. It must be received by **October 17, 2003** in order for you to receive a confirmed room at CETPA group rates.
Airline Connections:	The Santa Barbara Airport is served by several airlines.
Registration Process:	Complete this form and send it with your check or purchase order to:

CETPA Conference Registration
c/o Jane Kauble
Los Angeles County Office of Education
9300 Imperial Highway
Downey, CA 90242-2890

Registration forms and purchase orders may be faxed to Jane at (562) 922-6145.

Make checks payable to **CETPA**. Purchase orders should be made out to CETPA c/o Jane Kauble and mail to the LACOE address above.

Refund Policy:	No refunds will be issued after October 31, 2003.
Further Information:	Contact Jane Kauble at (562) 922-6141 or e-mail kauble_jane@lacoe.edu

Name: _____

Title: _____

Organization: _____

Business Address: _____

City: _____ State:_____ Zip: _____

Business Phone#: (_____)_____ Fax #: (_____) _____

Member Number:_____

Internet E-mail Address: _____

2003 MEETING ROOMS

Grand Ballroom / Lobby Level

SANTA YNEZ PATIO

GRAND BALLROOM FOYER

ENTRANCE

SAN RAFAEL PATIO

GRAND BALLROOM
- SANTA YNEZ
- SAN RAFAEL
- NORTH
- SIERRA MADRE
- SOUTH

SERVICE CORRIDOR

ANACAPA PATIO

SANTA BARBARA BALLROOM
- ANACAPA W / E
- SANTA CRUZ W / E
- SANTA ROSA W / E
- SAN MIGUEL

SANTA BARBARA BALLROOM FOYER

RR RR

CAFE LOS ARCOS

LOBBY

ELEVATOR

PLAZA DEL SOL

RESTAURANT

RR RR

LOBBY LEVEL

ENTRANCE

FRONT DESK

OFFICES

BARRA LOS ARCOS

Third Floor

SUITES

SOLSTICE

FIESTA

THIRD FLOOR

ELEVATOR

Pre-conference Sessions Registration Form
CETPA K-12 Technologists 43rd Annual Conference

Session Location: Fess Parker's DoubleTree Resort, Santa Barbara, California
Session Date: **Tuesday, November 18, 2003**
Session Fee: $55 each session, $100 for both sessions
Registration Process: Complete this form and send it with your check or purchase order to:

> **CETPA Conference Registration**
> **c/o Jane Kauble**
> **Los Angeles County Office of Education**
> **9300 Imperial Highway**
> **Downey, CA 90242-2890**

Registration forms and purchase orders may be faxed to Jane at **(562) 922-6145**.

Make checks payable to **CETPA**. Purchase orders should be made out to **CETPA c/o Jane Kauble and mailed to the LACOE address above.**

Pre-conference session fees may be included on the same check or purchase order for the full conference registration.

Special Instructions: This registration form is for the Pre-conference Sessions only.
Pre-conference sessions are available to full conference attendees only.

To register for the full conference, you must also complete the separate conference registration form and include the full conference registration fee in addition to the appropriate preconference fee.

Refund Policy: No refunds will be issued after October 31, 2003.

Further Information: Contact Jane Kauble at (562) 922-6141 or e-mail to kauble_jane@lacoe.edu

Name: _____

Title: _____

Organization: _____

Business Address: _____
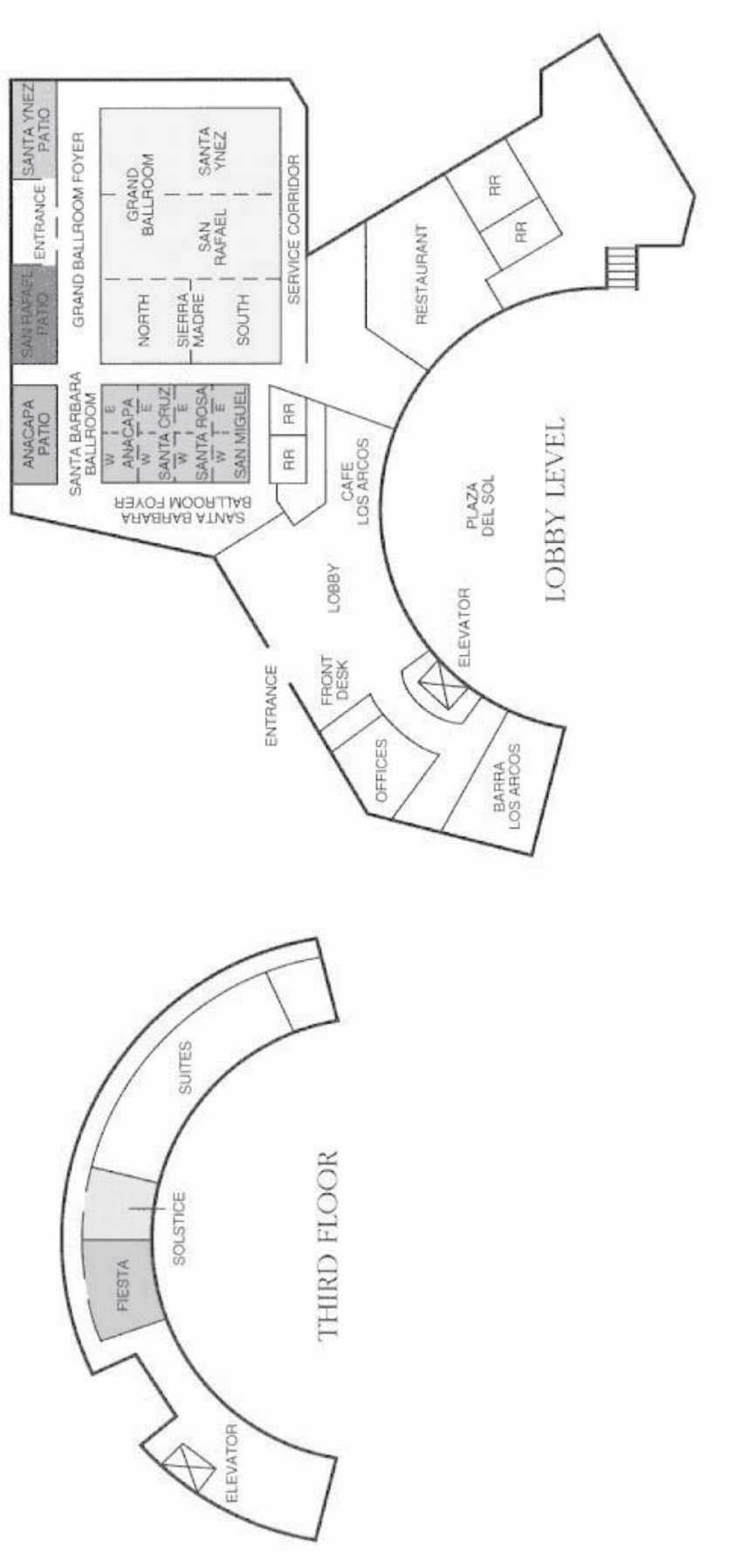
City: _____ State: _____ Zip: _____

Business Phone#: (_____) _____

Fax #: (_____) _____

Internet E-mail Address: _____

- ☐ Session 1 – Migrating to Exchange 2003 - **Microsoft** – $55
- ☐ Session 2 – Linux, Open Source Systems in K-12 - **Sun Microsystems** - $55
- ☐ One Session - $55
- ☐ Both Sessions - $100

CETPA reserves the right to change the pre-conference sessions to meet the needs of its membership. In the event of a change, registered members will be promptly notified.

2003 Conference

Two pre-conference sessions will be available on November 18, 2003:

Migrating to Exchange 2003
Linux (Open-source Systems in the K-12 environment)

Migrating to Exchange 2003—Microsoft Co.

Session time: 1:00 p.m.

Exchange 2003 offers large cost savings by operating on fewer servers, particularly if you are migrating from Exchange 5.5. With new resources and tools, the upgrade and migration to Exchange 2003 is smooth, fast and cost-effective.

Learn of great opportunities to simplify operations, increase server availability and reliability. Reduce the time it takes to do backup and restores as well as the number of servers for Exchange. Exchange 2003 offers better server consolidation with more mailboxes per server. Exchange 5.5 users will find increased performance between Outlook clients and Exchange 2003. Support for four-node and

eight-node clusters when used with Windows Server 2003, Standard Edition or Windows Server 2003, Enterprise Edition, and improved performance on replication traffic when used with Windows Server 2003 will be discussed.

■ ■ ■

Tech Center/Tech-Talks Features Latest Innovations

The Technology Center will once again feature the latest technology innovations and products in network equipment, servers and high-end wireless connectivity. Attendees will be able to view the latest technologies from top vendors. Two strands of technical presentations are planned for the fall conference:

Strand 1: **Open Standards** (how the programmer community is setting standards and approaching Web-integration for the Linux and Unix open source platforms)

Strand 2: **.NET** (Microsoft's approach to integrating the Web and database engines)

The major theme of these two strands will be on the various tools used with each and how vendors are

approaching the different standards. As part of our conference tradition, engineers will facilitate the one-hour Tech-Talk meetings, followed by one-on-one sessions with engineers from various companies. Other Tech-Talks tentatively scheduled include:

- Wireless Technology and Security Issues
- IP Telephony
- Video Surveillance on the Web
- SIF (School Interoperability Framework)
- Network Security Issues
- Network Management

If you are working with an emerging technology for which you would like to see a session presented, please have your vendor contact Technology Chair Warren Williams at wwilliam@guhsd.net to coordinate the session!

Linux – Open-source Systems in K-12 – Sun Microsystems

Session Time: 3:00 p.m.

Open-source computing is spreading across the enterprise. Linux is one such Open Source system and it has been embraced by the user community as the fastest growing operating system. Learn how you can use Linux to your benefit: Linux can be customized to leverage the component resources in a computer to achieve high performance and move to ubiquitous desktops and server services within the K-12 community. Come and listen about this industry evolution with Linux and Open source. Because of its roots in UNIXR, Linux offers a fairly painless migration path for systems and applications running on UNIX.

CETPA 2003 Annual Conference

Recreational Activities

The 2003 CETPA Annual Conference will be held at Fess Parker's DoubleTree Resort in beautiful Santa Barbara, known for its sun-drenched terraced vineyards, mountain canyons and golden sands framed by coastal bluffs.

The resort looks south toward the Channel Islands and virtually every day is temperate and sunny. The city vibrates with activity and culture, offering galleries and studios, theaters and concerts, pleasure boats and working vessels in the busy marina, plus hundreds of shops and boutiques just minutes away from the resort.

There's a cornucopia of activities to partake in such as:

- scuba diving
- vineyard tours and wine tasting
- scenic drives
- casino
- polo
- horseback riding
- open air musical concerts

- beautiful parks
- great weather
- deep sea fishing
- sailing
- sightseeing
- shopping
- water sports
- whale watching
- beach sports
- golfing
- hiking

Online Registration forms are available on the CETPA Web site at www.cetpa-k12.org

FESS PARKER'S DOUBLETREE RESORT

ORGANIZATION	California Educational Technical Professionals Association		
FUNCTION	Annual Conference 2003	DATES	November 18-21, 2003
ALL REQUESTS FOR THE ABOVE GROUP MUST BE RECEIVED BY: October 17, 2003			

Please reserve accommodations for:

NAME	
COMPANY	
STREET	
CITY	
STATE	
ZIP	
PHONE	

ARRIVAL DATE		DEPARTURE DATE	

SHARING ROOM WITH			
ARRIVAL DATE		DEPARTURE DATE	

CHECK IN TIME: 4:00PM   CHECK OUT TIME: 11:00AM

ACCOMMODATIONS WILL NOT BE CONFIRMED WITHOUT A CHECK FOR THE 1ST NIGHT'S ROOM AND TAX DEPOSIT OR A GUARANTEE TO A MAJOR CREDIT CARD (VISA, MASTERCARD, AMERICAN EXPRESS OR DINERS CLUB). YOU WILL BE CHARGED FOR THE 1ST NIGHT IF RESERVATIONS ARE NOT CANCELLED 72 HOURS PRIOR TO YOUR SCHEDULED ARRIVAL DATE.

Please check preferred accommodations (the hotel will do their best to honor your request):

☐   SMOKING   ☐   KING BED
☐   NON-SMOKING   ☐   TWO QUEEN BEDS

The room rate for the above conference is $ 134.00 plus all applicable taxes and fees (City taxes 12.00%, $5.00 self parking charge) for one or two people in the room. Please add $20.00 for each additional adult sharing the room.

Please fax this completed reservation form to: (805) 962-1814.

Or, mail to:

Fess Parker's DoubleTree Resort
Reservations Office
633 East Cabrillo Boulevard
Santa Barbara, CA 93103